

MEMORANDUM OF UNDERSTANDING
BETWEEN
ELECTRONIC COMMERCE CODE MANAGEMENT
ASSOCIATION (ECCMA)
AND
[PARTNER ASSOCIATION]

PARTIES TO THE MEMORANDUM OF UNDERSTANDING

1. The Electronic Commerce Code Management Association (ECCMA) is dedicated to the development and promotion of cross industry, language independent content in an application neutral format through the development and implementation of international standards for data quality (ISO 8000) and the development and maintenance of open technical dictionaries (ISO 22745).
2. [PARTNER ASSOCIATION'S COMPANY PROFILE]
3. ECCMA and [PARTNER ASSOCIATION] agree to the following:

PURPOSE

4. The purpose of this Memorandum of Understanding is to create the framework for cooperation that will enable each Party to benefit from the common activities in their respective strategies. This will further mutual understanding, and, where areas of joint interest have been identified, close coordination between the Parties.
5. Each Party agrees that where the work of one Party also has particular applicability to the other Party, close co-operation will be undertaken. Both Parties will seek to shape such co-operation in as efficient and effective a manner as possible.

AREAS OF COMMON INTEREST

6. The primary area of common interest is in data quality and terminology. [PARTNER ASSOCIATION'S PRIMARY EXPERTISE], ECCMA has specific domain knowledge in the fields of content encoding, data quality and international standards.

CO-OPERATION PROCESS

7. To facilitate the development of activities of mutual interest, ECCMA and [PARTNER ASSOCIATION] will make arrangements appropriate to the respective activities, including but not limited to: exchanging web site links and developing appropriate output or publications which may be either co-branded, or with an agreed form of support by one organization for the work of the other and subject to specific approval by both Parties of each publication.

COMMITMENT

8. This agreement shall be reviewed regularly by both parties, with the first review during 2015. This Memorandum of Understanding signifies the Parties' commitment to working for the mutual benefit of their respective organizations.

By signing, you agree to this Memorandum of Understanding between ECCMA and [PARTNER ASSOCIATION]. This Memorandum of Understanding is not to be shared with any other association.

Peter R. Benson, Executive Director, ECCMA

**[PARTNER ASSOCIATION'S EXECUTIVE DIRECTOR
OR EQUIVALENT]**

DATE

DATE